

MEDIA PRESS RELEASE

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FOR IMMEDIATE RELEASE

HIDDEN STORIES

A 5D Bush Christmas

A new kind of magic will sweep through the Dandenong Ranges this Christmas. In Belgrave, at the 'end of the line', a crazy new tale is brewing. A unique, 5D Christmas story, with Aussie critters, hosting a street party that buzzes and bounces to a new jingle.

In what is an Australian first, Belgrave steps out as the only Augmented Reality township in Australia. Revelers of all ages are invited to open their eyes, follow their noses and awaken their senses. Think Pokemon Go, meets Possum Magic, meets Santa himself!

At the edge of the forest, *Hidden Stories* brings to light a multi-dimensional journey that conjures to it, an enchanting cast of distinctly Australian wildlife, transforming the main street, arcades and laneways into a riot of 'animated' celebration and tomfoolery.

In a deliberate step toward a more sustainable future, the local traders of Belgrave and the lovers and lovers of the mountain are casting aside all notions of a traditional Christmas. Going green, this year, means going digital.

Hidden Stories in Belgrave will upend your reality and hopefully charm you into a new way of seeing and being.